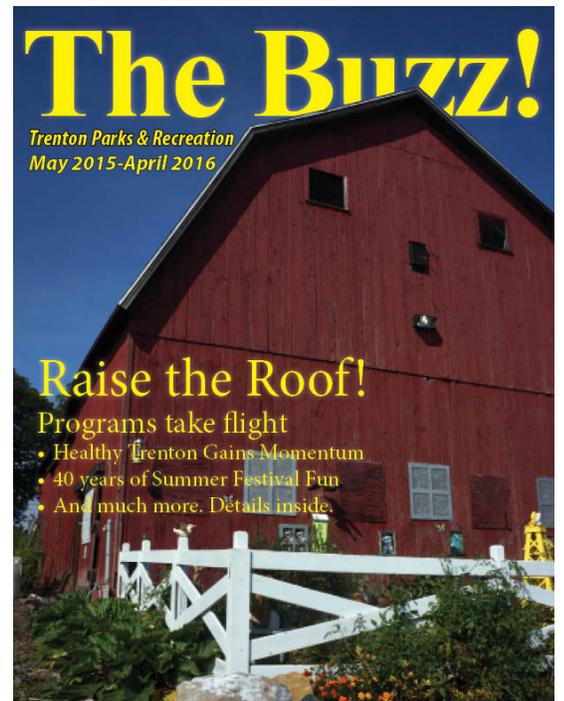


# The Buzz!

***Trenton Parks & Recreation Magazine***  
***May 2016-April 2017***

- “The Buzz” is Trenton Parks and Recreation professionally published annual magazine.
- 10,000 copies printed and distributed to your target market.
- Diversify your advertising dollars - receive a year’s worth of advertising for one low price.
- Enjoy a special discount for Trenton Business Association members, Trenton Trib May advertisers and service organizations.
- Complimentary business listing.
- Be recognized as a supporter of community recreation.
- Share in a positive return on investment through Trenton’s most widely utilized publication.
- Advertise in the May issue of the Trenton Trib and get listed in the special BUZZ advertiser section in that issue. Plus: get listed on the Trenton Trib Web site for the month of May and listed again in the June issue.



***Grow your business with***  
***“The Buzz” - your source for a***  
***year’s worth of local advertising!***

**Advertising packages and rates on reverse side**  
**For info call Trenton Parks and Recreation at**

**734-675-7300**

# ADVERTISING PACKAGES

## **All Inclusive Package**                      **\$775.00 (full color option \$850)**

- Full column ad in either business directory or calendar page (2.5"x7.5")
- Feature "call out" article (approx. size 2" x 3") in the body of "The Buzz" magazine highlighting business or event
- Featured business or event listed on one calendar page of choice
- Business listing highlighted in business directory
- Business featured in Parks and Recreation E-News Featured Advertiser Column on quarterly basis

## **Economy Package**                              **\$385.00 (full color option \$425)**

- 1/2 column ad in either business directory or calendar page (2.5" wide x 1.875" tall)
- Featured business or event listed on one calendar page of choice
- Business listing highlighted in business directory
- Business featured in Parks and Recreation E-News Featured Advertiser Column 2x/year

## **No Frills Package**                              **Ad only**

- 1/4 COLUMN                      \$130    2.5" wide x 1.875" tall (full color option \$150)
- 1/2 COLUMN                      \$260    2.5" wide x 3.75" tall (full color option \$300)
- FULL COLUMN                      \$520    2.5" wide x 7.5" tall (full color option \$600)

**Trenton Business Association members, non-profit organizations and Trenton Trib May advertisers enjoy a 10% discount.**

### **Trenton Trib Special!**

**Advertise in the Buzz and the May issue of the Trenton Trib and get listed in the special BUZZ advertiser section in the Trib May issue. Plus: get listed on the Trenton Trib Web site for the month of May and listed again in the June issue.**

## The Buzz Advertising

Thank you for being a part of Trenton's Recreation Magazine. Please complete the following information.

Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ TBA member: \_\_\_ yes      \_\_\_ no

Please indicate your advertising package selection:

- All Inclusive Package (\*must provide feature article copy)  
 Economy Package  
 No Frills Package      \_\_\_ 1/4 column      \_\_\_ 1/2 column      \_\_\_ full column  
 Include Full Color Option

Please indicate where you would like your ad to appear: (space will be issued on first come first serve basis.)

- Calendar pages, (indicate month choices)      \_\_\_ Business directory pages  
 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

EMAIL A COPY OF YOUR ADVERTISEMENT AND FEATURE ARTICLE\* TO: [jgonyea@trenton-mi.com](mailto:jgonyea@trenton-mi.com)

Please make checks payable to City of Trenton and return to:  
 Trenton Parks and Recreation  
 2800 Third Street  
 Trenton, MI 48183

**ADVERTISING DEADLINE IS MARCH 1, 2016**

Package Total:	\$ _____
TBA member/	- _____
non-profit 10% discount	\$ _____
Amount enclosed:	\$ _____